



Kate Cassino
Vice President, Technology
McGraw-Hill Construction

Driving McGraw-Hill Construction's Digital Transformation

Kate Cassino leads a technology organization that fosters growth and innovation

As vice president of technology for McGraw-Hill Construction, [Kate Cassino](#) is responsible for defining, building, and operating a technology organization that will help transform MHC's core value proposition. Kate leads an organization of technology specialists responsible for utilizing technology to revolutionize the way MHC creates and delivers content and to grow the business with a focus on innovation. The team is also responsible for driving the successful delivery of all technology aspects of business growth initiatives and managing technology operations so that systems operate effectively.

Previously, Kate directed technology strategy planning and implementation in support of The McGraw-Hill Companies digital transformation objectives. She worked at the Information & Media Services segment level, assisting the six business units within it to effectively develop and implement their e-business initiatives, including web site usability, content management, online advertising, and search optimization.

Setting Strategic Direction

Prior to that, Kate led the corporate New Media group where, as senior director, she was responsible for setting the strategic direction for the team and its major initiatives, including the employee enterprise-wide portal, corporate Internet site, and coordination of the corporation's web communications. She also worked in partnership with business units across the corporation to enhance their web presence. Kate was a member of the team responsible for introducing the first Intranet site to The McGraw-Hill Companies. She also led the redesign of the corporate Internet site, more than quadrupling traffic to the corporation's business unit sites within six months of launch.

Since joining The McGraw-Hill Companies in 1996, Kate has held a range of positions with increasing responsibility in Corporate Affairs. Prior to joining the corporation, she worked in the Higher Education Division of Prentice Hall.

Kate is also active in outreach programs to benefit the growth and development of future leaders. She served as secretary of The McGraw-Hill Companies Women's Initiative for Networking and Success (WINS) and has led numerous committees to support the group's global conference. Kate has also volunteered her time as a mentor in the corporation's Mentoring Program.

Kate is a graduate of Barnard College of Columbia University with B.A. degrees in English and Education.