



Minda Xu
Vice President, China
McGraw-Hill Construction

Expanding McGraw-Hill Construction's Footprint in China

As vice president, China, [Minda Xu](#) leads McGraw-Hill Construction's businesses in this highly dynamic growth market.

Minda joined The McGraw-Hill Companies in 2000 as a member of the Management Development Program, and worked at corporate Global Strategy, Standard & Poor's, and McGraw-Hill Construction in both New York and London. In 2003, she was tasked to expand McGraw-Hill Construction's footprint in China. Under her leadership, MHC has formed strategic partnerships with a number of leading Chinese organizations, and launched new products such as the *ENR* China ranking, MHC China Council, *Architectural Record China*, and major industry events including the Global Construction Summit and the Green Building and Energy Efficiency International Conference. The company has established an extensive network in China with the government and major industry associations, as well as with local and multinational clients. Minda was relocated to Shanghai in 2006 with expanded responsibility for overseeing China business development for *Platts* and *Aviation Week*, the other two business-to-business information units of McGraw-Hill.

Minda started her career as a management consultant at the Boston Consulting Group, where she advised both multinational firms and Chinese conglomerates on their market strategies. She holds an M.B.A. from Harvard Business School and a B.E. with distinction in Industrial Management from Shanghai Jiao Tong University.