

McGraw-Hill Construction and the AIACC present the

Change the way

we build.

Change conference.

Change the world.

June 25-26, 2007  
Mission Bay  
Conference Center  
San Francisco, CA

Whatever your definition of Integrated Practice or your understanding of Building Information Modeling, it is undeniable that there are forces at work that are changing the way the world gets built. How this affects those involved in design and construction, and those that occupy, use, and are responsible for the operations of the built world is yet to be seen. Changes are at work that are and will continue to challenge traditional and

standard approaches to the design, construction and occupancy of buildings.

Join with a variety of talented, concerned and involved individuals who, as both participants and observers, have a stake and a say in shaping the shape of the world in which we live.



AIA California Council

Dodge  
Sweets  
**McGraw Hill**  
**CONSTRUCTION** Architectural Record  
ENR  
Regional Publications





# Sponsor Benefits

## Presenting Partner Level - \$25,000

*Two spots available*

### Pre-Event

- Name and logo will be included in event invitation mailings, announcement ads and all promotional materials
- Logo and link to Presenting Partner's web site included on the McGraw-Hill Construction conference website
- One year logo recognition on the AIACC website
- Recognition in the AIACC FOCUS newsletter

### Event

- Opportunity to provide an optional seminar to conference attendees (AIA CES/HSW preferred):
  - Lunch on day one\*
  - Lunch on day two\*

### Event *continued*

- Four complimentary conference registrations
- Tabletop display in exhibit area
- Logo signage throughout the event
- Event Program Guide will feature Presenting Partner's logo and 100 word organizational overview

### Post-Event

- One set of mailing labels of all architect members, on request
- One set of mailing labels of all conference attendees

*\*Please note: included is signage with your logo prominently placed*

*\*All options will be based on a first-come, first-serve basis.*

## Presenting Sponsor Level - \$15,000

*Six spots available*

### Pre-Event

- Name and logo will be included in event invitation mailings, announcement ads and all promotional materials
- Logo and link to Presenting Sponsor's website included on the McGraw-Hill Construction conference website
- One year logo recognition on the AIACC website
- Recognition in the AIACC FOCUS newsletter

### Event

- Opportunity to provide an optional seminar to conference attendees (AIA CES/HSW preferred\*)

### Event *continued*

- Three complimentary conference registrations
- Tabletop display in exhibit area
- Logo signage throughout the event
- Event Program Guide will feature Presenting Sponsor's logo and 50 word organizational overview

### Post-Event

- One set of mailing labels of all architect members, on request
- One set of mailing labels of all conference attendees

*\*Please note: included is signage with your logo prominently placed*

*\*All options will be based on a first-come, first-serve basis.*

# Sponsor Benefits

## Presenting Supporting Sponsor Level - \$10,000

*Three spots available*

### Pre-Event

- Name and logo will be included in event invitation mailings, announcement ads and all promotional materials
- Logo and link to Presenting Supporting Sponsor's website included on the McGraw-Hill Construction conference website
- One year logo recognition on the AIACC website
- Recognition in the AIACC FOCUS newsletter

### Event

- Sponsor will be the exclusive host of one "Networking Break" and will introduce the speaker after the break.
  - PM break on day one\*
  - Breakfast on day two\*
  - AM break on day two\*

*\*Please note: included is signage with your logo prominently placed*

*\*All options will be based on a first-come, first-serve basis.*

### Event *continued*

- Two complimentary conference registrations
- Tabletop display in exhibit area
- Logo displayed on signage throughout the event
- Event Program Guide will feature Presenting Supporting Sponsor's logo

### Post-Event

- One set of mailing labels of all architect members, on request
- One set of mailing labels of all conference attendees

## Exhibitor - \$5,000

- 10x10 exhibit space

## Custom Sponsor Opportunities

- **\$10,000 Reception Sponsor on day one.** No conference sponsor benefits, includes signage with your logo and premium item (decided upon by McGraw-Hill Construction.)
- **\$2,000 Lanyard Sponsor**



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# Yes

I want to sponsor the McGraw-Hill Construction and AIACC Change Conference and be connected to design and construction decision makers today!

Contact us for more details!

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Contact:**

Paul Bonington

Vice President

McGraw-Hill Construction Media

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Fax this form to 212-904-4652.

Visit us online at [www.construction.com/event/Change/](http://www.construction.com/event/Change/)



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