



Integrated Project Delivery Seminar Series

Opportunities for owners — and all members of the design and construction industry — to reduce waste and optimize efficiency through each phase of design, fabrication and construction.



Technological advances and increased demand for more effective processes are changing how our world gets built. These revolutionary changes will transform the design and construction industries.

Decision-makers from the design and construction industries will discuss the future and examine the value of Integrated Project Delivery.

A diverse group of stakeholders will present the who through how of IPD, including:

- How to implement IPD today
- The impact of IPD on California building markets
- Time and money savings
- Transforming traditional processes into IPD processes
- What tools are available

PRODUCED BY



HansonBridgett



AIA California Council

McGraw_Hill
CONSTRUCTION

SERIES DATES – Three sessions in each city

Introduction to IPD	SF FEB 26	LA APR 2
IPD Technology & Sustainability	SF MAR 25	LA MAY 7
Implementing IPD	SF APR 28	LA JUN 4

SF UC Berkeley Extension, Downtown Campus
425 Market Street, 8th Floor, San Francisco, CA 94105

LA Metropolitan Water District of Southern California
700 N. Alameda Street, Los Angeles, CA 90012

WHO WILL ATTEND

The IPD Series is designed for strategic decision makers, such as public and private building owners, architects, contractors and other stakeholders — all concerned about the design and construction industry — and ready for the significant changes ahead in the development of California.

Be recognized at this important 2009 Construction industry event!
Become a Seminar Series Sponsor — contact us today.

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E-mail us at CACMarketing@mcgraw-hill.com

YES! I'M INTERESTED IN SPONSORSHIP OPPORTUNITIES AT IPD IN 2009!

COMPANY NAME _____

CONTACT NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE/FAX _____

E-MAIL ADDRESS _____

AS A SERIES SPONSOR, YOU'LL REACH AN EXCLUSIVE GROUP OF STRATEGIC DECISION-MAKERS...

Sponsor the Series!

IPD Series Partner \$10,000

- Two tickets per seminar (value \$1,500)
- Full-page, 4C ad in *California Construction* magazine (value \$3,890)
- Full-page, 4C ad in *arcCA*, the official journal of the AIACC (value \$3,220)
- Logo and company link on the AIACC website and McGraw-Hill Construction Regional website, www.california.construction.com
- Logo included on all promotional materials and event signage
- Logo plus 100 word company biography in the event's resource book
- Recognition at the event (from podium)
- Recognition at each Wine & Cheese Reception w/speaking opportunity
- Ability to redistribute series "white paper" (crediting AIACC & content authors)
- Attendee list from entire series

Individual Seminar Sponsorship \$2,000

- 2 tickets to the sponsored event (value \$250)
- Quarter-page, 4C ad in *California Construction* magazine or *arcCA* (value \$1,745)
- Logo included on individual sponsored event signage
- Recognition at the event (from podium)
- Recognition at the Wine and Cheese Reception
- Recognition in the event's resource book
- Attendee list from individual seminar

Sponsor the Wine Reception!

Series Sponsor \$5,000

- Two tickets per seminar (value \$1,500)
- Half-page, 4C ad in *California Construction* magazine or *arcCA* (Value \$2,760)
- Recognition at each Wine & Cheese Reception w/speaking opportunity
- Logo included on all promotional materials and event signage
- Recognition in the event's resource book
- Table top display in the reception area

Individual Seminar Wine Sponsorship .. \$1,000

- One ticket per seminar valued at \$125
- Logo included on individual sponsored event signage
- Recognition at each Wine & Cheese Reception
- Table top display in the reception area

Sponsor the Seminar Materials!

These will be presented in a durable, eco-friendly binder, and will include informative documents that can be used as a reference resource — long after the seminar has ended.

Resource Book Sponsor \$4,000

- One ticket per seminar valued at \$125
- Logo included on all promotional material and event signage
- Premium logo placement in resource book containing course material
- One full page ad with premium placement in the events binder
- Ability to redistribute series "white paper" (crediting AIACC & content authors)
- Attendee list from entire series

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